

Media release

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### **Nexan to re-organise supply and distribution through Agritrade**

Nexan is pleased to announce that we have entered into a distributor agreement for VetMed products with Agritrade, a leading supplier and distributor of animal health products for veterinary practices throughout New Zealand.

This partnership with Agritrade, further strengthens Nexan's position to support the reseller and end user. The combination of Agritrade's network will allow Nexan to streamline their process into one channel to ensure timely, efficient product delivery. Furthermore, allowing Nexan to continue their focus on the VetMed product range, including Flumethrin and Epimax for example.

Agritrade Ltd which manufactures, sells and distributes a number of key products aimed at improving farm and grower production agronomy, animal health/nutrition, land development and crop/orchard inputs.

Agritrade ([www.nzagritrade.co.nz](http://www.nzagritrade.co.nz)) was established as an independent wholesaler of agricultural products in 2012. A number of its 700 product line inventory and sales team were inherited from an earlier PGG Wrightson subsidiary, Agrifeeds, which was sold to INL.

Nick Berry, Agritrade New Business Growth Manager, said that while Agritrade is a subsidiary of PGG Wrightson, its operations are entirely autonomous and independent.

"We have a number of quality and leading edge products, like Time Capsule boluses for facial eczema, RumenX calf meal for rumen development in dairy calves and Tracesure boluses for mineral deficiency, and are delighted to have secured the VetMed distribution rights for the veterinary practices."

Gary Harrison, Nexan, said that consolidating to one distribution channel allows their team to dedicate more time to developing and extending the VetMed product range.

"Nexan has several new VetMed products planned for the upcoming seasons, we hope to offer more innovative animal health solutions for New Zealand farmers."

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